Alere has always imagined and worked toward a brighter tomorrow.
In the process, we’ve built a better today.
Worldwide, Alere is the leading developer and manufacturer of rapid point-of-care diagnostics.
And we understand the importance of now, perhaps better than any other company in the world.
In life and in our business,
Knowing now matters.™
Knowing
Knowing means we provide healthcare professionals with the information they need to decide on proper treatment, so we must strive for reliable, high-performance diagnostic tests.
Knowing now
Knowing now changes everything. When our products provide immediate, actionable information, both clinical and economic healthcare outcomes can improve.
Knowing now matters.™
Knowing now matters™ because we care deeply about making our products accessible to customers in areas where we can make the greatest difference. No other company can do what Alere does.
Knowing now matters™
because toxicology testing shouldn’t delay important hiring decisions for employers.
Knowing now matters™
because treating cardiometabolic conditions today can help prevent costly complications tomorrow.
Knowing now matters™ because delays in infectious disease testing can mean the difference between life and death.
In our world, faster decisions are better decisions, especially when supported by actionable data. Our products make it possible for doctors to treat, employers to hire and patients to understand now.
It’s a lot easier to own the future if you know where you’re headed.
That’s why it’s an exciting time for Alere, as we continue to build that brighter tomorrow.