



Alere™ Knowing now matters.™

Alere has always
imagined and
worked toward a
brighter tomorrow.

In the process, we've built a better today.



Worldwide, Alere is
the leading developer and
manufacturer of rapid
point-of-care diagnostics.



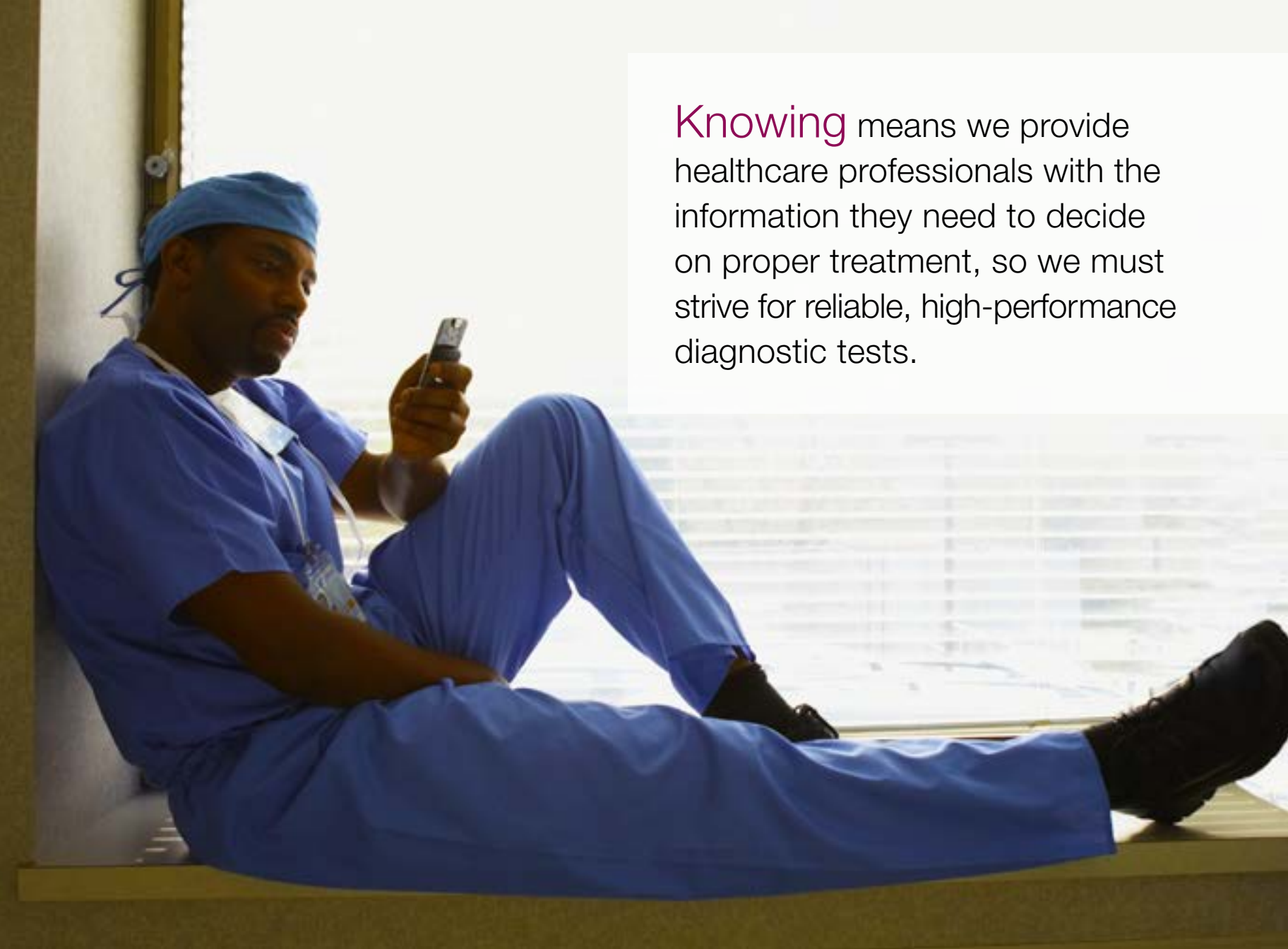
A photograph of a woman with a red patterned headscarf holding a baby. The woman is looking towards the baby with a gentle expression. The baby is wearing a white hat and a pink long-sleeved shirt. The background is a blurred, textured surface, possibly a wall or a large pile of material.

And we understand the importance of now, perhaps better than any other company in the world.

A close-up photograph of a doctor in a white lab coat holding the hand of a patient lying in a hospital bed. The patient is looking up, and the doctor's hands are gently clasped over the patient's hand. The background is a blurred hospital room with medical equipment and a plant.


In life and in our business,
Knowing now matters.™

Knowing

A healthcare professional, likely a nurse or doctor, is sitting on a windowsill. They are wearing blue scrubs and a blue surgical cap. They are holding a smartphone in their right hand and looking at the screen. The background is a window with blinds, and the lighting is bright, suggesting a hospital or clinical setting.

Knowing means we provide healthcare professionals with the information they need to decide on proper treatment, so we must strive for reliable, high-performance diagnostic tests.

Knowing now



Knowing now changes everything. When our products provide immediate, actionable information, both clinical and economic healthcare outcomes can improve.

Knowing now matters.™

Knowing now matters™ because we care deeply about making our products accessible to customers in areas where we can make the greatest difference. No other company can do what Alere does.





Knowing now matters™

because toxicology testing
shouldn't delay important hiring
decisions for employers.



Knowing now matters™

because treating cardiometabolic conditions today can help prevent costly complications tomorrow.



Knowing now matters™
because delays in infectious
disease testing can mean the
difference between life and death.

In our world, faster decisions are better decisions, especially when supported by actionable data. Our products make it possible for doctors to treat, employers to hire and patients to understand now.



It's a lot easier to
own the future
if you know where
you're headed.



That's why it's an exciting time for Alere, as we
continue to build that brighter tomorrow.

