



Company Fact Sheet

About Alere

Alere Health, LLC, a leading provider of personal health support solutions, and its parent company, Inverness Medical Innovations, Inc., a global leader of rapid point-of-care diagnostics, comprise a family of highly innovative and successful companies that leverage health information technology, home monitoring services, rapid diagnostic tools, clinical outreach, and health coaching. Working together, these services:

- **Connect** the most complete range of devices, and services that actively integrate data collection, education and health management solutions;
- **Empower** individuals to make better choices; and
- Enable payers, providers and individuals to make **Smarter** healthcare decisions.

Alere, a Latin verb, meaning “to care for” or “to support”, offers solutions that are designed to improve individuals' health from preconception to the end of life, and across the entire spectrum of their health needs, from wellness and prevention for those at risk for an illness, to disease management for the chronically ill, to complex care management for those with multiple, late-stage co-morbidities, as well as solutions designed specifically for women and children.

Mission

Alere's mission is to connect individuals, providers and payers by providing the systems, programs, tools, connectivity and information needed to make better health decisions, decisions that will ultimately lead to improved outcomes. The fundamental guiding principle of the company is to leverage technology to improve health, one person, one touch at time.

History/Milestones

Recognizing a need to bring rapid diagnostics and health management together, Inverness acquired and then combined three health management companies in 2008 to form Alere with the goal of gradually embedding its diagnostics tools in Alere's programs and services. These companies, all leaders in their respective specialties, included Alere Medical, Matria Healthcare and ParadigmHealth. In 2009, Alere made two significant acquisitions – industry leading Free & Clear[®], a healthy behaviors company specializing in tobacco cessation, and RMD Networks, Inc., provider of a communications portal tailored specifically to the needs of physicians and their practices.

In May 2010, Inverness announced that it would bring most of its products and services together in a phased plan to adopt a global brand using the Alere name. As part of the rebranding, the original Alere remains a subsidiary and uses the name of Alere Health for legal purposes only but will continue to be referred to as Alere when speaking to clients and the public.

Key Product Lines

Alere's health management programs provide services that are designed for the entire lifespan of individuals...from pre-cradle (high-risk pregnancy and NICU management)... to end-of-life care (chronic, complex care). Alere also provides a continuum of health management services... from wellness programs (health and productivity)...to prevention for those at risk for illnesses...as well as disease management programs for those with chronic conditions.

Wellness – Health and Productivity Assessment, Healthy Living Programs, Biometric Screening Services, Health Coaching, the Personal Health Record and the Health Portal, and Free & Clear's Quit For Life[®] tobacco cessation and Mind & Body[®] programs (Free & Clear acquired by Alere and Inverness in 2009)

Disease Management – Programs for Coronary Artery Disease (CAD), Heart Failure, Diabetes, Chronic Obstructive Pulmonary Disease (COPD), Asthma, Musculoskeletal and Pain (MSP), Weight Management and Depression

Case Management – Complex Case Management, Oncology, NICU care management and obstetrical homecare services for high-risk pregnancies

Pregnancy Management – Preconception, high-risk pregnancy management, pre-term birth, risk assessment and educational services

Collaborative Care Solutions[®] – One of the newest strategic solutions from Alere that enables care providers to function as an effective, coordinated team – to access and manage patient information across dispersed organizations and settings, and to ensure that patients are receiving recommended, evidence-based care

Company Snap Shot

- 11,000 Inverness employees globally
- 1,500 employer, health plan and government clients
- More than 45,000 people with at-home devices touched by Alere's disease management and wellness programs nearly every day
- 2,100 physicians, nurses and nurse practitioners help bring Alere programs to people nationwide
- Offices and specialty divisions located in nearly 50 strategic locations nationwide, with major offices in the metropolitan areas of Atlanta, Dallas, Denver, Phoenix, Philadelphia and Chicago, and in Reno, Nevada; Irvine, California; Columbus, Ohio; Fort Lauderdale, Florida; and Upper Saddle River, New Jersey

Key Executives – Alere

- Thomas D. Underwood, Chief Executive Officer
- Gregg E. Raybuck, President, Women's & Children's Health
- Tim Kilgallon, President, Free & Clear
- Douglas Albro, Executive Vice President, Technology Solutions
- Craig Apolinsky, Executive Vice President and General Counsel
- Joseph Blankenship, Chief Financial Officer

- Julie Griffin, Executive Vice President, Culture & Performance
- Scott McClintock, Senior Vice President, Enterprise Marketing
- Timothy J. Moore, MD, MS, Chief Medical Officer and Executive Vice President, Quality & Informatics, Health Improvement
- Gordon K. Norman, MD, MBA, Chief Innovation Officer

About Parent Co.

Inverness Medical Innovations (NYSE: [IMA](#)) is a global leader in rapid point-of-care diagnostics, cardiology, oncology, women's health, infectious diseases, drugs of abuse and health management services. Inverness is based in Waltham, Massachusetts.

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