



## ***News Advisory***

### **Alere Supports National HIV Testing Day**

**WALTHAM, Mass., June 27, 2013** – Alere Inc. (NYSE: ALR), a global leader in enabling individuals to take charge of their health at home through the merger of rapid diagnostics and health information solutions, today announced its partnership with various Health Departments and Nonprofit Organizations to sponsor HIV testing events across the United States for National HIV Testing Day, taking place today. Alere is donating free test kits and making local grants to support the events, which are held to help raise awareness about HIV testing and encourage attendees to get tested for the virus.

Alere, the worldwide leader of rapid HIV tests, exclusively distributes the CLIA waived Clearview® COMPLETE HIV 1/2 and Clearview® HIV STAT PAK® point-of-care tests designed to aid in the diagnosis of HIV-1 and HIV-2 with results in only 15 minutes.

National HIV Testing Day (NHTD) is an annual observance that promotes testing as an important strategy to detect, treat and prevent HIV infection. This year the campaign encourages people of all ages to “Take the Test. Take Control.”

According to the Centers of Disease Control and Prevention (CDC), in 2010 there were 1.14 million Americans living with HIV and approximately 207,000 (18%) persons whose infections had not been diagnosed. The CDC also estimated that there were 47,500 people newly infected with the virus, indicating that HIV remains a serious health problem in the United States. HIV testing is essential for health care and social services to improve the quality of life and survival for persons who learn that they have HIV. Persons who receive appropriate treatment, monitoring and health care also reduce the risk of transmitting the virus to others.

#### **About Alere**

By developing new capabilities in near-patient diagnosis, monitoring and health management, Alere enables individuals to take charge of improving their health and quality of life at home. Alere's global leading products and services, as well as its new product development efforts, focus on cardiology, infectious disease, toxicology, diabetes, oncology and women's health. Alere is headquartered in Waltham, Massachusetts. For additional information on Alere, please visit [www.alere.com](http://www.alere.com)

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